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08-268 309

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US006055514A

United States Patent [19]

Wren

[11] Patent Number: **6,055,514**[45] Date of Patent: **Apr. 25, 2000**

[54] **SYSTEM FOR MARKETING FOODS AND SERVICES UTILIZING COMPUTERIZED CENTRALAND REMOTE FACILITIES**

[76] Inventor: **Stephen Corey Wren**, 5421-H Knoll Creek Dr., Hazelwood, Mo. 63042

[21] Appl. No.: **08/668,561**

[22] Filed: **Jun. 21, 1996**

Related U.S. Application Data

[63] Continuation-in-part of application No. 08/268,309, Jun. 29, 1994, abandoned, which is a continuation-in-part of application No. 08/264,184, Jun. 22, 1994, abandoned, which is a continuation of application No. 08/051,743, Apr. 22, 1993, abandoned, and a continuation-in-part of application No. 07/855,099, Mar. 20, 1992, abandoned.

[51] Int. Cl.⁷ **G06F 17/60**

[52] U.S. Cl. **705/27; 705/26; 705/36**

[58] Field of Search **705/10, 26-28, 705/35, 37; 379/93.01, 93.06; 345/329-332; 395/200.3**

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[57] **ABSTRACT**

A system for shopping for goods and services includes central communications facilities and remote communications facilities connected by communications links and permitting data communications between them. Central communications facilities offer goods and services in competition with each other. Each central communications facility stores, in addition to data, graphics in the form of video, and audio in the form of computerized voice and music. Computer input devices at each remote communications facility permit customers to access the data, graphics and audio. Computers at each remote communications facility also enable that facility to receive and download the data, graphics, and audio. Each remote communications facility is adapted to enable a customer, after viewing the data, graphics, and audio, to electronically negotiate a price for the purchase of the goods and services. Each central communications facility can generate and transmit to the remote facility transaction specific paperwork relative to the price so negotiated.

5 Claims, 1 Drawing Sheet